

NEWSRELEASE



Because every child deserves a healthy smile™

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Denbur's Donation to the Toothfairy Run Helps to Treat Underprivileged Children

(Charlotte, NC—January 14, 2009) Denbur, Inc. dental manufacturing company, has donated 19 cases of Multi-Brushes valued at more than \$21,000 to the National Children's Oral Health Foundation (NCOHF) in support of Michael and Mary's Toothfairy Run.

Fourteen NCOHF Affiliates have received cases of the Multi-Brush disposable micro applicators. The Multi-Brushes feature a patented tip that provides a perfect fit in prep areas with constricted access.

Dr. Fari Maissami, President, Denbur, Inc., said, "Denbur is proud to support NCOHF's efforts to eliminate children's unnecessary pain and suffering. In this difficult economic time, our nation's children can't be neglected."

"We are very grateful to Denbur for their generosity. There are millions of underserved children who do not have access to, or cannot afford the proper dental care they require. This donation is providing our affiliates with a quality product to help them treat these deserving children," said Fern Ingber, NCOHF's President and CEO.

About Denbur, Inc.

Founded in 1979, Denbur originally began as a consulting firm for European dental articulator manufacturers. Realizing they had an advantageous understanding of the industry, Denbur branched out to manufacturing dental products and introduced them to the North American dental market in 1990. Their manufacturing plant is located in Westmont, IL.

About the National Children's Oral Health Foundation (NCOHF)

The National Children's Oral Health Foundation (NCOHF) is a 501(c)(3) nonprofit, dedicated to raising awareness of the #1 chronic childhood illness: pediatric dental disease, facilitating delivery of comprehensive pediatric oral health services, and eliminating this preventable disease from future generations. NCOHF draws on vast national resources to secure and distribute product and financial donations along with innovative preventive programs to a growing network of not-for-profit university and community based dental clinics, health centers, and mobile programs throughout America.

For more information about NCOHF, please visit www.AmericasToothfairy.org.

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